



EDUCATION

BFA in Graphic Design
University of Michigan
School of Art & Design
Ann Arbor, MI, 2001-2004

GPA 3.6

Graduated Magna Cum Laude
other areas of study include poetry,
geology, & classical civilizations

Savannah College of
Art & Design (SCAD)
Savannah, GA, 2000-2001

GPA 4.0

SKILLS

- + Vector & freehand illustration
- + Packaging design
- + Print design
- + Web design
- + Logo/identity design
- + Custom typography
- + Photo editing
- + Copywriting

Software: Able to work
in both PC and Mac platforms
and proficient in the following:

- + Adobe Photoshop
- + Adobe Illustrator
- + Adobe InDesign (somewhat)
- + SmithMicro Manga Studio
- + Adobe Director
- + Netscape Composer
- + Microsoft Word
- + Microsoft Powerpoint
- + Windows MovieMaker

Leadership: Head distance
coach of the Spirit of Pre Track
Club, 2006 Michigan Indoor Track
3200m relay runners-up.

Volunteer track & cross country
coach for Saline High School,
2005-2006.

Lead creative talent for Wolverine
State Brewing Co.

WORK

Freelance Commercial Artist
Graphic Designer, Illustrator, 2002-present

On a freelance basis I have rendered solutions across a variety of media including digital illustration, package design, apparel design & illustration, web design, logo design, print design, character design, interface design, & copy-writing for such clients as: Urban Outfitters, Wired Magazine UK, Pfizer, Hertz, Pearson, Threadless, Shirt.Woot, Faesthetic Magazine, Eastern Michigan University, TeeFury.com, Great Lakes Myth Society, Ripple Junction, Quack! Media, VG Kids, and The University of Michigan.

Wolverine State Brewing Company
Art Director, Lead Designer, 2006-present

Revised and expanded coherent visual identity for regional brewer and created original bottle labels and carrier packaging for its three flagship retail brands. Designed and illustrated t-shirts, posters, coasters, tap-handles, point-of-sale displays and other collateral. Continue to provide marketing and design support, which often includes posters for promotional events and currently focuses on the design and execution of both interior and exterior branding for brewing facilities and tap-room.

Blue Door Project
Lead Designer, 2007-2009

Work side-by-side with expert web developer, Ryan Weaver, to create custom web sites, ranging from simple home-pages to full e-commerce sites, photo-galleries, databases, and animated designs, which often include new branding.

Freedom Flag & Banner
Graphic Designer, 2002-2003

Developed and executed promotional materials. Redesigned the layout and concept of company catalogue. Redesigned selected portions of the product line and designed and illustrated several new products. Designed, constructed, and installed signage for a varied clientele of individuals and larger organizations, including The University of Michigan Museum of Art, The Honeybaked Ham Company, and Busch's grocery stores. Worked on multiple jobs simultaneously under set project deadlines.

HONORS

NCAA Academic All-American Division III Cross Country SCAD, 2000
SCAD Foundation Studies Award Finalist 2001
"Most Valuable Runner" & Team Captain of 2000 SCAD cross country team
U of M Hopwood Awards Program Poetry Finalist 2004
University of Michigan Dean's List 2001-2003
University Honors (U of M) 2002-2004
University of Michigan "Art Battle" co-champion 2003
National Society of Collegiate Scholars inducted 2001

